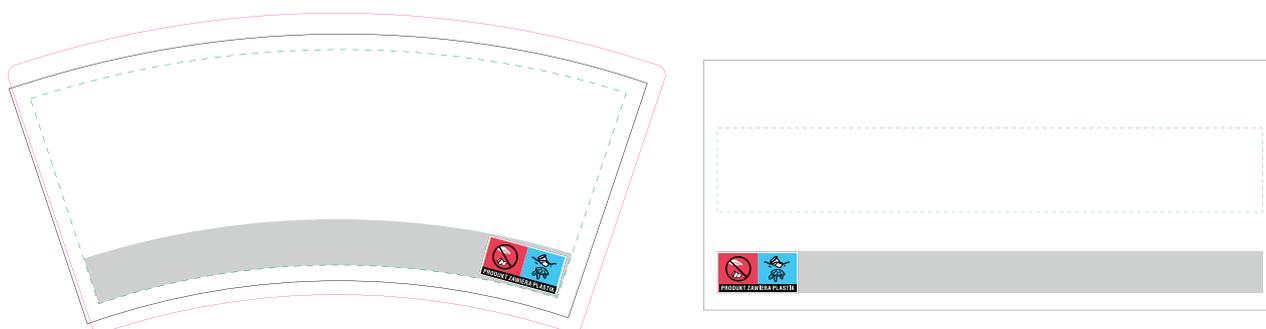


# Obligatory cups marking from July 3, 2021

According to the EU directive 2019/904 (full text <https://eur-lex.europa.eu/eli/dir/2019/904/oj>), disposable cups containing plastic must be marked with a special symbol.

## POSITION OF THE MARK

The mark should be placed horizontally, away from the edge of the cup to avoid contact with the consumer's mouth while drinking. The mark may be placed at the lower part of the cup, keeping a safe area.



## SIZE OF THE MARK

The minimum size of the mark should be 28mm x 14mm (not including the white frame). The mark pattern should be reproduced without changing the aspect ratio, adding any effects, changing the colours, retouching or widening the background. The white frame surrounding the mark should not be removed.



## LANGUAGE OF THE MARK

The mark must be in the language of the country in which the cups are distributed. You can download marks for cup4u cups in all EU languages under following link: [https://cup4u.eu/media/cup4u/pdf/-cup4u\\_EU\\_marks.zip](https://cup4u.eu/media/cup4u/pdf/-cup4u_EU_marks.zip)